



Join us! Sign the petition TODAY! Visit www.FLsolarchoice.org to learn more about the benefits of customer solar energy options. Sign up for free updates and help spread the word. Together we can remove unfair state policies that block competition and encourage monopoly control of our energy choices. We can join other states and open the door to a truly free market that allows competition, choice and energy freedom.

WHAT IS FLORIDIANS FOR SOLAR CHOICE? Floridians for Solar Choice, Inc. is a registered Florida political committee that is sponsoring the ballot initiative. It's a grassroots effort whose supporters include Floridians from across the political spectrum and the business community.

WHAT IS THE SOLAR BALLOT INITIATIVE? A broad coalition of businesses, conservatives and environmental organizations working to place a question on the general election ballot asking voters to decide on expanding solar choice to Florida's families and businesses. The ballot initiative would **remove a barrier** that currently blocks clean, renewable solar power. The coalition is now exploring options for 2018 since it did not meet the required amount of signatures needed for 2016.

HOW DOES IT REMOVE A BARRIER TO SOLAR POWER? Florida is one of only four states the United States that by law expressly denies citizens and businesses the freedom to buy solar power electricity directly from someone other than a monopoly electric utility. The petition, if passed, will **expand solar choice** by allowing all customers the option to power their homes or businesses with solar power and who provides it to them.

WHAT DOES THIS MEAN FOR ME? It can remove the upfront cost for solar power systems and expand solar power options to residential and commercial tenants – thereby expanding the choice for solar power to **all Floridians**. For instance, it will lead to more choices for homeowners to contract with companies that can provide solar power systems at no upfront cost and sell power directly to the customer at a long-term fixed rate; landlords will likewise be able to provide the economic benefits of solar power to tenants.

WHY THE SIZE LIMIT? The size of the system that can sell solar power is capped at 2 megawatts (MW) to coincide with the state's "net metering" rule size limitation. **Net metering** is a policy that allows customer-owned solar power systems to interconnect with the utility distribution system (the grid). The largest rooftop system in Florida is on the Orange County Convention Center and is 1 MW in size. Therefore, customer-sited solar systems will fall well within this cap and it will allow for technological innovation that may one day allow customers to generate 2 MW worth of solar power on their property.

DOES THIS ESTABLISH A REQUIREMENT FOR SOLAR? No, this is not a mandate. This will also not raise any taxes. The petition simply removes barriers that will expand the choices of Floridians who want to power their homes and business with clean, renewable solar power.

WHY A CONSTITUTIONAL AMENDMENT? Bills to allow solar choice have been filed with the Florida Legislature the last 3 years but – due to the undue influence of monopoly power companies – they didn't make it out of the legislative committees. The bills were never even granted a hearing. That's why we must take the issue directly to the people.

WHAT ARE THE ECONOMICS OF SOLAR FOR ME? A solar system will displace some of the electricity customers currently receive from their power company. The fuel for solar power is free. That means that once you have a solar system in place, your price for power will never increase. As your utility-provided power rate increases, your solar rate will remain stable – providing more financial certainty for you in meeting your energy needs.

WHAT ARE THE ENVIRONMENTAL BENEFITS OF SOLAR TO ME? Unlike conventional power generation, solar power generates electricity with zero air emissions and no water use, thereby moving us to a cleaner energy future for our kids and grandkids.

CAN'T I DO THIS ALREADY? While the cost of solar power is dropping dramatically, it still requires a significant upfront cost to install a solar system – currently only those that have the upfront capital for solar power can enjoy the benefits. The petition, if passed, will open up the solar power option to **all Floridians, by allowing you to** contract with solar providers that can install the panels at no upfront cost to you. If you're a renter, and have no roof space, your landlord can invest in solar and provide the power directly to you.

WILL THIS IMPACT REGULATION INTENDED TO PROTECT THE PUBLIC'S HEALTH, SAFETY AND WELFARE? No. The petition explicitly preserves the right for state and local regulation in the interest of public health, safety and welfare in electricity production.

WILL THIS IMPACT RELIABILITY OF THE GRID IN FL? No. In fact, customer-sited solar power can promote reliability by having the source of the power closer to the user, thereby relieving pressure from the transmission and distribution system.

HOW CAN I HELP PROMOTE SOLAR CHOICE? Sign the petition and encourage your friends and family to do the same. Unleash Solar in the Sunshine State!

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If you have any other questions or if you'd like to volunteer, email us at: volunteers@flsolarchoice.org