

Sample text for web posts/blogs/LTE/e-blasts:

Amendment 1 will be on your November ballot. Don't be misled; this is **not** a pro-solar measure. Instead, it is a deceptive amendment backed by the monopoly utilities, which seeks to stifle solar energy and keep Floridians captive power consumers.

Floridians should vote NO on Amendment 1 for three reasons:

1. Amendment 1 is funded by Florida's big utilities to protect their monopoly markets and limit customer-owned solar.
2. Amendment 1 paves the way for barriers that would penalize solar customers.
3. Amendment 1 misleads Florida voters by promising rights and protections that Florida citizens already have.

[Click here for a FACT SHEET](#) explaining why solar supporters must VOTE NO ON 1.

The **utilities are spending millions** on this campaign but **we are powered by millions of people** who can strike this deceptive ballot down by voting NO in November.

Help educate your family, friends and colleagues by getting involved with the NO ON 1 campaign. Share information on [social media](#) or [volunteer](#) to educate voters at polling locations. Together, we can shed light on Amendment 1 and defeat it!!

Sample Posts for Social Media (graphics below)

#Amendment1 is a deceptive, utility-backed effort that aims to block the sun in #FL
VoteNoOn1.org

Don't be misled! Learn why #Republicans #Democrats #Libertarians #Greens oppose
#Amendment1 VoteNoOn1.org

Florida Voters: Pledge to #Vote #NoOn1 in NOvember! Sign here:
<https://actionnetwork.org/forms/i-pledge-to-vote-no-on-amendment-1>

Hey #Florida! Need info, resources on utility-backed #Amendment1?! Go here:
<http://ht.ly/IJq53043WeH> #solar #FL

Be Informed: Info, resources on utility-backed #Amendment1 here:
<http://ht.ly/neQq3043WDx> #solar #FL #2016Election

What is #utility backed #Amendment1 on #Florida's #November ballot? Read this blog:
<http://ht.ly/Vehz3043X4k>

Right click image to copy/paste these files



**UTILITY-BACKED
AMENDMENT 1
BLOCKS
THE SUN**

VOTE NO ON 1.ORG

VOTE NO ON 1.ORG

**VOTE
NO 1
ON .ORG**